



From: Dr. Demian Dressler, DVM

RE: Authorization for Courtesy Supply of Apoptogen Blend for Your Client

Client's Name/Dog's name

Dear Colleague:

I received a request from your client inquiring about a dietary flavonoid blend that I am using in my patients. Most owners track me down through www.DogCancerBlog.com, where I post regularly. Others have purchased the book, *Dog Cancer Survival Guide: Beyond Surgery, Chemotherapy & Radiation* (www.DogCancerSurvival.com).

I spend a fair portion of my day assessing the effects of these agents for canine neoplasms, as apoptogens (inducers of apoptosis) designed to restore normal apoptosis rates. Thus far, favorable results have been achieved. In the last 4 months of use, measurable decrease in objective size of neoplasms has been seen in a fair share of patients. These have occurred without the added use of either chemotherapy or radiation.

The blend works via increasing free radical concentration within neoplastic cells (pro-oxidants).

Some of the actives include:

- curcumioids (from turmeric)
- apigenin (multiple sources including parsley)
- beta-glucans (from edible mushrooms)
- silymarin (from milk thistle)
- luteolin (multiple sources including artichoke)

The agents are bioavailability-enhanced.

Since the request originates from your client, I wanted to get your permission and supervision relating to medical decisions involving your patients.

The apoptogen mix is safe. In addition, it offers an option beyond surgery, chemotherapy and radiation. As we all know, many times we are boxed in to sending our clients home with some palliative pred, and a prayer. We all understand the limited options we have for patient management in many of these cases. This is an effort to provide a solution. The reason I designed these capsules was to offer something else, to reach for an option that was better for those who request another choice.

Some of the apoptogens have some mild COX-2 and LOX inhibition characteristics after a few weeks of use. These effects are seen with the use of certain plant components, although the peak effect may be less than prescription drugs. If patients are on anti inflammatory drugs

however, I would limit or avoid concurrent use and consider the usual NSAID precautions to be on the safe side. I also suggest waiting 2-3 weeks beyond the last dose of chemotherapy or radiation before use.

Although your client has requested this supplement, I am more comfortable sending you a supply and more information. You are aware of your patient's individual needs. There will be no charge to you (a dispensing fee is suggested). I will provide you with up to 3 months' worth as a professional courtesy. I would, however, truly appreciate any feedback you have. The data being presently collected by veterinarians like yourself will contribute to the development of a broadly effective dietary apoptogen mix. This supplement was designed for dogs and has not been tested with cats and thus has not been shown to be safe for cats.

Please have your front staff fax authorization to the number below. They will need to fill out your postal address.

I thank you for your willingness to consider expanded therapeutic options for your patients. I would also be happy to answer any questions you may have. Simply contact me through www.DogCancerBlog.com, and post in the comment box.

With Regards,

Demian Dressler, DVM
Co-Founder

Yes...

Please send a courtesy supply of the dietary apoptogen blend, and more information, to:

Hospital/Clinic Name: _____

Shipping Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email address: _____

Veterinarian Name: _____

Signature: _____ Date: _____

Patient Name: _____ Age: _____

Breed: _____ Body Weight: _____

Please sign and fax this authorization request to: 1-808-442-1180

This offer is being made for a limited time and may be revoked at any time with or without notice.